

A close-up, shallow depth-of-field photograph of a fountain pen nib. The nib is the primary focus, showing its intricate details and the small hole at the tip. The background is a blurred white surface, likely a piece of paper, with some faint lines visible. The lighting is soft, highlighting the metallic texture of the nib.

Le Cordon Bleu  
Masters Degrees  
2010



## Le Cordon Bleu MASTERS DEGREES

Combining innovation with tradition, the Le Cordon Bleu Masters degrees are setting new benchmarks in the industry by grooming today's hospitality managers for the challenges of the future, in what is a demanding and evolving industry.

- MBA – International Hotel & Restaurant Management.
- Masters in International Hospitality Management.

There are bright futures in the hospitality industry for those with natural ability. And for those with the right qualification, there are few limits to making it to the top in management. Whether in finance, human resources, marketing or indeed any of a multiplicity of areas across the profession. The postgraduate programs have been developed in association with prestigious universities for industry professionals seeking careers at management and corporate levels within the international hospitality and gastronomy industry.

The Le Cordon Bleu Masters degrees stand apart from the generic postgraduate business awards in that every aspect of the program is focused upon the specific hospitality industry sector. It positions aspiring industry executives for new levels of innovative management and the creative thinking that an advancing international hotel, resort, convention centre or restaurant business demands.

The University of South Australia, our academic partner, delivers the masters programs providing senior hospitality managers with the ability to obtain a coveted dual badge Le Cordon Bleu – University of South Australia qualification.

### Masters Degrees

#### Master of Business Administration (International Hotel & Restaurant Management) – 1 1/2 years

**Le Cordon Bleu Graduate Certificate in International Hospitality Management**  
Academic Study – 6 months

**Le Cordon Bleu Master of Business Administration International Hotel & Restaurant Management**  
Academic Study – 12 months

#### Master of International Hospitality Management – 2 years

**Graduate Certificate in International Hospitality Management**  
Academic Study – 6 months

**Graduate Diploma in International Hospitality Management**  
Academic Study – 6 months

**Master of International Hospitality Management**  
Academic Study – 6 months  
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Professional Experience Project  
6 months

## Masters Delivery Partner

### UNIVERSITY OF SOUTH AUSTRALIA

- Le Cordon Bleu MBA-International Hotel & Restaurant Management
- Le Cordon Bleu Masters in International Hospitality Management



#### HOSPITALITY BUSINESS MASTERS

While Le Cordon Bleu Australia Pty Ltd is the registered education provider, the Business Masters' Programs are delivered in association with the University of South Australia. The Le Cordon Bleu Masters Programs are conducted on the university's City West Campus.

University of South Australia  
City West Campus  
North Terrace,  
Adelaide South Australia 5006  
<http://www.unisa.edu.au>  
CRICOS Provider No: 00121B

UniSA is an international university, with almost half of its students derived from offshore. The university, which is responsible for developing the Le Cordon Bleu Management Masters programs, offers a comprehensive range of research and coursework award programs in Australia and internationally.

#### ARTICULATION & COURSE RECOGNITION

In line with the University's policy on Course Credit, students who have completed accredited post-graduate programs at appropriate institutions, with a credit or higher assessment, can seek status in the relevant Le Cordon Bleu Masters subjects, pending assessment by the Program Director.

#### TEACHING METHODS

The coursework Master degree programs, comprise coursework, project work and research in varying combinations. The sequence of studies begins with a core of strategically oriented courses complemented by a range of electives that allow for some industry or functional study specialisation. Throughout the program, assignments encourage practical application of program work to workplace and organisational issues. Classes are conducted in seminar and workshop styles, maintaining low staff to student ratios and a high degree of interaction and participation.

#### FACILITIES AND SERVICES

The Le Cordon Bleu classes are held at the City West Campus on the corner of Liverpool Street and North Terrace, Adelaide. The University Library offers first-class business and management learning resources with a dedicated liaison librarian. It provides texts, journals, periodicals, magazines and access to on-line databases and information services. Extensive facilities and services at the University of South Australia include:

- Accommodation
- Computer Help Desk
- Computing Pools
- Learning Services
- Library
- Students Association
- Unisafe, Security Services – Personal Safety on Campus

#### AWARDS

The postgraduate award is conferred by the University of South Australia in April and September each year at a ceremony held in Adelaide, South Australia. The parchment awarded to graduates displays the partnership names and logos of Le Cordon Bleu and the University of South Australia.

#### ACCOMMODATION

Student accommodation is available to international students. Students have a number of accommodation options from International Student Residences, Residential College and Private rental and/or share accommodation.



University of  
South Australia

# Le Cordon Bleu MASTER OF BUSINESS ADMINISTRATION – INTERNATIONAL HOTEL & RESTAURANT MANAGEMENT

The Le Cordon Bleu Master of Business Administration – International Hotel and Restaurant Management, a 1½ year program is specifically designed to prepare individuals working at middle management in the hospitality or allied industries, to be future senior or corporate managers of international hotels, resorts, hospitality and restaurant businesses.

The program provides industry professionals with sound knowledge, strong decision-making and team skills, and a rich global perspective.

The sequence of studies begins with a core of strategically oriented courses complemented by a range of hospitality management electives that allow for industry or functional study specialisation.

## ENTRY CRITERIA

- A related undergraduate degree plus 2 years of relevant Hospitality experience can apply to enroll directly into the Le Cordon Bleu MBA.

OR

- No undergraduate degree but with 5 years or more of relevant Hospitality experience can apply to enroll in the Graduate Certificate in Management. A “pass 1” grade average will be required to proceed to the Le Cordon Bleu MBA.
- English language proficiency to international standard 6.5 Academic IELTS, with no band score less than 6.

## DURATION

The Le Cordon Bleu Master’s program can be completed in 1 ½ years of full time study. Some courses of the MBA are also offered online which can be completed over 3 years, requiring the completion of 12 courses / 4.5 units totalling 54 points.

\* Holders of an Australian Student Visa must study full time.



## COMMENCEMENT PERIODS

January, April, July, September.

## EDUCATIONAL PROVIDERS

While Le Cordon Bleu Australia Pty Ltd is the registered education provider, the program is delivered in association with the University of South Australia. The Le Cordon Bleu Masters’ program is conducted on the university’s City West Campus.

University of South Australia

City West Campus, North Terrace, Adelaide

South Australia, Australia 5006

<http://www.business.unisa.edu.au/management/lecordonbleu>

CRICOS Provider No: 00121B

Some courses in the nested awards are available online.

## Nested Award

Le Cordon Bleu Graduate Certificate in International Hospitality Management is a nested award in the MBA program and constitutes 2 Core and 2 Elective courses, as detailed below.

## Master of Business Administration

### – International Hotel & Restaurant Management

CRICOS Course Code: 047380F

1 ½ years full time.

## Core Courses – All 6

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Leadership Dynamics

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Contemporary Management Perspectives

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Creative and Accountable Marketing

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Leading and Managing People

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Accounting for Decision Making

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Competitive Strategy

## Elective Courses – Any 6

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Managing Hospitality in the International Context

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Service Quality Management (Hospitality)

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Data Analysis for Hospitality Managers

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Risk and Contingency Management (Hospitality)

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Applied Hospitality Management

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Sustainable Corporate Strategy

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Managerial Finance

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Managerial Economics

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International Business

# Le Cordon Bleu

## MASTER OF INTERNATIONAL HOSPITALITY MANAGEMENT

The two year hospitality Masters is targeted at individuals with limited industry experience but an undergraduate degree.

The Master of International Hospitality Management is focused on developing general management and leadership capabilities immersed in a hospitality global perspective. Such emphasis is designed to fast track international careers. The Le Cordon Bleu stamp of international prestige is complemented by the academic excellence of the University of South Australia, responsible for developing and delivering the program.

### ENTRY CRITERIA

- Bachelor Degree or 4 years relevant business or hospitality experience and expertise at management level.
- English language proficiency to international standard 6.5 Academic IELTS, with no band score less than 6.

### DURATION

The Masters is delivered on a full-time basis over 2 years. The academic year comprises 4 terms of 11 weeks duration and includes a 6 months Hospitality Industry Experience.

### COMMENCEMENT PERIODS

January and July.

### HOSPITALITY BUSINESS EXPERIENCE –

6 month Placement.

To provide an opportunity to apply and integrate knowledge from diverse discipline areas within the program to a hospitality organisation through a learning experience in a hospitality workplace that utilises principles of action based project management for industry analysis and evaluation.

### EDUCATIONAL PROVIDER

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City West Campus North Terrace, Adelaide  
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CRICOS Provider No: 00121B

### Master of International Hospitality Management

CRICOS Course Code: 051375B

**Constitutes 12 courses over 2 years or 3+ years part-time.**

#### Year 1

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Introduction to Global Operations

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Leading and Managing People

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Financial Management

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Hospitality Marketing Management

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Strategic Principles

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Managing Hospitality in the International Context

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Data Analysis for Hospitality Managers

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Risk and Contingency Management

#### Year 2

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Service Quality Management

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Successful Hospitality Project Design

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Applied Hospitality Management

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Hospitality Industry Experience (6 months)

### Nested Awards

The graduate programs are nested awards within the Master of International Hospitality Management.

#### Graduate Certificate in Hospitality Business

CRICOS Course Code: 051378K

**Constitutes 4 course over 6 months full-time study.  
(1 year part-time)**

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Introduction to Global Operations

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Leading and Managing People

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Financial Management

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Hospitality Marketing Management

#### Graduate Diploma in International Hospitality Management

CRICOS Course Code: 051377M

**Constitutes 8 courses over 1 year full-time study.  
or 2 years part-time**

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Introduction to Global Operations

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Leading and Managing People

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Financial Management

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Hospitality Marketing Management

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Strategic Principles

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Managing Hospitality in the International Context

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Data Analysis for Hospitality Managers

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Risk and Contingency Management

\*Holders of an Australian Student Visa must study full time.

**LE CORDON BLEU®**  
ACADEMIE D'ART CULINAIRE DE PARIS • 1895



AUSTRALIA • HOSPITALITY MANAGEMENT & GASTRONOMY

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